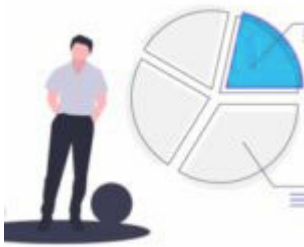


# Lead Generations Campaign



Companies seem to dislike the term ‘turnaround consulting’ because it represents failure. The truth is that turnaround consulting represents success at realizing the company is going in the wrong direction. The only time the company fails is when it is not possible to do a turnaround anymore. We help companies pivot into more profitable directions where they can expand and grow. It is inevitable that companies will end up making a few mistakes; we help them correct these mistakes.

We help companies turnaround their non-profitable ventures into something that benefits them. Our specialty lies in understanding what makes a company special and what makes it tick.

*Thallo WP – we help companies assess their skills and choose a new direction which utilizes the talents of the team and resources most productively.*

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much[  
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We also ensure that the whole team is included in the process and that no one is left out during the turnaround. The most crucial part is ensuring some degree of financial stability during the turnaround.

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A strong business plan requires going beyond intuition and experience, and supporting your idea. Investors need to have confidence in your understanding of the market, so don't let yourself down by skimping on research. We have access to fee-based, subscriber-only resources such as:

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